



A|D

ADELAIDE DAMOAH ART DISCUSSION

MEDIA PACK



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ABOUT

Art Discussion is a series of artist interviews produced by Adelaide Damoah.

Initially started in 2011 as an online blog series titled Art Success, the format has now evolved to take the form of filmed video interviews. The filmed interviews started in May 2016.

The interviews aim to:

- Promote the artist.
- Provide a permanent documentation for the artist's records and promotional purposes.
- Be a source of inspiration and knowledge for other artists.

Galleries worked with to date include: Gallery of African Art (GAFRA) London, Sulgar Buel-Lovell Gallery London, and October Gallery London.

INTERVIEW FORMAT

From the filmed interview Damoah offers each artist the following package of videos:

- A full Art Discussion interview video of up to 20 minutes.
- If applicable, a shorter exhibition video profiling the exhibition artwork and the artist talking through the works— these videos are often used by galleries for further promotion during exhibition runs.
- 2 to 5 shorter videos for the separate Art Advice video package – these can take the form of the artist answering particular questions. Length of videos is between 1 to 5 minutes duration.
- Artists should allow at least half a day for filming and venue can be wherever the artist feels comfortable – preferably their artist studio or in a gallery setting.
- Typical turnaround for finished edited video is two weeks (faster turn around is negotiable if required).

AUDIENCE ENGAGEMENT AND PROMOTION

- The Art Discussion platform has a total engaged audience reach of 27,154 across multiple social media platforms including Instagram, Twitter, Facebook and LinkedIn.
- An intensive marketing strategy is employed for each Art Discussion interview to ensure maximum impact across all these channels.

DR JACEK LUDWIG
SCARSO

AWARDED DOCTORAL
RECOGNITION FOR
HIS WORK ON
ELASTIC THEATRE



 AD

#FEATUREFRIDAY #ADart

*Above: Example
Instagram post.*

- The videos are also promoted via e-newsletters to Damoah's extensive mailing list which includes collectors, curators, gallerists and academics.
- The videos are further supported by the Black British Female Artists (BBFA) Collective social media platforms – Damoah is a Collective member – extending the audience reach further.

THE SKY IS THE LIMIT FOR EVERYONE IN LIFE.
 WHETHER IT IS PAINTING OR
 WHATEVER, WE HAVE TO
 BELIEVE IN
 OURSELVES.
 JUST DON'T
 GIVE UP.
 FOCUS, BE
 YOURSELF AND
 BELIEVE.
 II
 MARIE-GENEVIÈVE
 MORIN



AD

#ADart



adelaidedamoah

Marie is currently showing at @galleryofafricanart . This sumptuous display of paintings will be on until the 17th June 2017. Don't miss it! .

#FemaleArtistsUnite #FemaleArtist
 #CanadianArtist #Haiti #ArtAdvice
 #MotivationMonday #ADart

mimicoopeliso 🍌🍌🍌🌟🌟

galleryofafricanart Thank you! 🌍

adelaidedamoah @galleryofafricanart
 @mimicoopeliso my pleasure

martiste Thank you the Artist :)

adelaidedamoah @martiste you're
 most welcome the Artist 🤗👩🏾👨🏾

alder_artistry So true, sometimes hard
 to block out the negatives in life, 😞



72 likes

JUNE 12

Add a comment...

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EXAMPLE INTERVIEWS

Sokari Douglas Camp



Jacek Ludwig-Scarso



Ndidi Emefiele



Stewart Geddes



Jane McAdam Freud



Zak Ove



INTERVIEW PRICES

No. artists	1	2	3	4	5	More
Total cost (£ GBP)	150	300	450	600	750	Negotiable depending on number of artists
Total cost + production team (£ GBP)	745	895	1045	1195	1345	Negotiable depending on number of artists

- Bespoke and discount packages available for professional, self representing **emerging artist/group** exhibition interview requests.
- **Regional/International Interviews:** Gallery/agent/artist will be expected to cover all travel and accommodation costs in addition to interview fee if located outside of London or abroad.
- If you require high production values, we also work with a production team called **Shorefront Films** (See production team adjusted price above)/
- All interviews are the intellectual property of Adelaide Damoah.
- YouTube links of interviews will be provided for the artist's/ gallery's promotional purposes.
- Raw video files are the sole property of Adelaide Damoah and are not provided as a part of this service.

ABOUT ADELAIDE DAMOAH

Adelaide Damoah lives and works in London as a full time artist.

Damoah cites her main influences as being Judy Chicago, Jean-Michel Basquiat, Yves Klein, Sokari Douglas Camp, Ana Mendieta and Rachel Ara.

Qualifications include a BSC, a curating course at the RCA and media training in London with Aspire Media.

CONTACT

Please contact me at the email below to book an interview.

Email: inquiry@damoaharts.com

Website: <https://adelaidedamoahart.com/>

YouTube:

<https://www.youtube.com/user/adelaidesart>